

AMENDMENT TRANSMITTAL LETTER (Large Entity)

Applicant(s): Phillip Y. Goldman et al.

Docket No.
14531.46Serial No.
09/264,432Filing Date
November 27, 2002Examiner
Scott E. BeliveauGroup Art Unit
2614Invention: SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL
SYSTEM DISPLAY

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TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Technology Center 2600

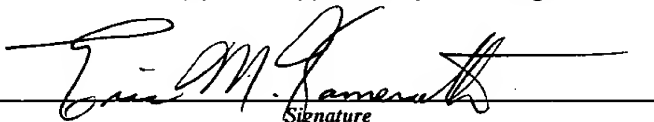
Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

| | CLAIMS REMAINING AFTER AMENDMENT | HIGHEST # PREV. PAID FOR | NUMBER EXTRA CLAIMS PRESENT | RATE | ADDITIONAL FEE |
|--|-------------------------------------|-----------------------------|--------------------------------|---------|-------------------|
| TOTAL CLAIMS | 32 - | 32 = | 0 x | \$18.00 | \$0.00 |
| INDEP. CLAIMS | 5 - | 5 = | 0 x | \$84.00 | \$0.00 |
| Multiple Dependent Claims (check if applicable) <input type="checkbox"/> | | | | | \$0.00 |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT | | | | | \$0.00 |

- ☒ No additional fee is required for amendment.
- ☒ Please charge Deposit Account No. 23-3178 in the amount of
A duplicate copy of this sheet is enclosed.
- ☐ A check in the amount of to cover the filing fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No.
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- ☒ Any additional filing fees required under 37 C.F.R. 1.16.
- ☒ Any patent application processing fees under 37 CFR 1.17.


Signature

Dated: November 27, 2002

ERIC M. KAMERATH
Registration No. 46,081

022913

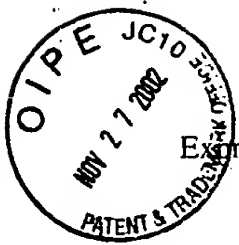
PATENT TRADEMARK OFFICE

I certify that this document and fee is being deposited on with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

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PATENT APPLICATION

Docket: 14531.46

11/A
J. Douglas
12/8/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Phillip Y. Goldman, et al.

Serial No: 09/264,432

Filed: March 8, 1999

Confirmation No.: 3073

For: SYSTEM AND METHOD OF INSERTING
ADVERTISEMENTS INTO AN INFORMATION
RETRIEVAL SYSTEM DISPLAY

Examiner: Scott E. Beliveau

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PRELIMINARY AMENDMENT

Box RESPONSES

NO FEE

Assistant Commissioner for Patents

Washington, DC 20231

Dear Sir:

Responsive to the Office Action dated June 5, 2002 (paper No. 7), Applicant respectfully requests entry of the following preliminary amendment and reconsideration of the pending claims.